



Inspiring Leadership

### Mission

YBF provides an insight into young business people in South Australia. We are committed to fostering the growth of tomorrow's corporate leaders through valuable networking forums and programs.

## Upcoming Events



### YBF Breakfast

Wednesday 1 October  
7.15am to 9.00 am  
Deloitte Boardroom

#### Mr Joe Flynn

Chief Executive Officer  
Water Industry Alliance

**'Water shortage problem or water management problem?'**



Raising funds for  
medical research at The Repat

### YBF & Foundation Daw Park Dinner

Thursday 23 October  
6pm to 10pm  
Officer's Mess at Keswick Barracks (*Anzac Highway*)

**Join us for an evening full of surprises and help raise funds for medical research into health issues related to the Australian Defence Personnel.**

Dress code: business suit or uniform  
(decorations may be worn)



### YBF Dinner

Friday 21 November  
4pm to 9pm

#### Twilight Wine Tour to Barossa Valley Estate

Join us for our final YBF event in 2008 for drinks & dinner at Barossa Valley Estate (transport from the CBD provided). Friends and partners welcome.

Secrets to My Success



**Allen Bolaffi**  
President  
AICC SA/NT

## MISSION STATEMENT YBF SOUTH AUSTRALIA

YBF provides an insight into young business people in South Australia. We are committed to fostering the growth of tomorrow's corporate leaders through valuable networking forums and programs.

## OBJECTIVES

The Young Business Forum has 3 major objectives:

1. To introduce the next generation of business leaders from a broad variety of professions in order to widen their circle of contacts.
2. To create a business information exchange where members can advise and educate each other regarding innovative ideas and business opportunities.
3. To act as a forum for contact across local Chambers of Commerce.

The Young Business Forum is different from other networking organisations because its members are drawn from across industries and career areas which include lawyers, journalists, salespeople, accountants, stockbrokers, people employed in mining, banking, retail, manufacturing and government.

All Young Business Forum functions combine professional development with fun activities in unique settings. Our members are all between 20 and 35, creating an energetic and social atmosphere conducive to forming friendships and developing new interests.

## MEMBERSHIP

YBF Corporate Membership \$350 (incl GST) per year  
YBF Individual Membership \$100 (incl GST) per year

### Benefits:

- Discount to all YBF and AICC events
- Access to member only events
- Advance notice of all YBF and AICC events
- Preferred seating at YBF and AICC events
- Access to the YBF Mentor Program
- Discount to trade mission registrations
- Framed certificate

Go online to [www.mybookingmanager.com/aiccsamb2008](http://www.mybookingmanager.com/aiccsamb2008) to join YBF now!

## CONTACT

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## AT LAST Now There's An Affordable And Easy Way To Manage Your Event Registration Replies And Payments.



If you find yourself spending valuable time tied to a spreadsheet manually entering event registration rsvp's and payments from all those phone calls, faxes and emails, sending tax invoices, sending reminders... there is a better way.

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# Admin

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## SA Calendar

AICC	CEO Lunch Dr Musimbi Kanyoro, Director, Population Program, Packard Foundation USA	14 Oct
YBF	Dinner with Foundation Daw Park at Officer's Mess, Keswick Barracks	23 Oct
AICC	Remembrance Day Breakfast	7 Nov
AICC	Share the Vision Series, Hon Dr Craig Emerson MP, Federal Minister for Small Business	20 Nov
YBF	Twilight dinner at Barossa Valley Estate	21 Nov
AICC	Share the Vision Series, Hon Mike Rann MP, Premier, Government of South Australia	26 Nov

Please visit our national website [www.aicc.org.au](http://www.aicc.org.au) for updates on events nationally.



## YBF Mentoring Program

South Australia  
October 2008 intake

### Creating Tomorrow's Business Leaders Today...

Are you ready to take your career to new heights and gain years of valuable business experience in a matter of months?

If the answer is yes, then the Young Business Forum Mentoring Program will provide you with the opportunity of a lifetime. The Australia-Israel Chamber of Commerce (AICC) is excited to announce the 3rd intake of its South Australian Young Business Forum Mentoring Program starting in October 2008.

The YBF Mentoring Program is an exciting initiative which offers an individual YBF member (mentee) one-on-one mentoring by an experienced and successful business professional who is prepared to act in the capacity of mentor and share his or her knowledge and skills.

### The Mentoring Program consists of:

- min. 6 One-on-one meetings between the assigned mentor and mentee pair (1-2 hours per month)
- 2 Group mentee/mentor breakfasts (December 2008 & March 2009)

The program is conducted in a strictly confidential manner and is facilitated by Hudson.

Hudson

### Success Story

*"The YBF Mentoring Program run by the Australia-Israel Chamber of Commerce has guided me to delve within myself to develop and refine the necessary tools that are required for my career progression at Perks Chartered Accountants. It has assisted me not only to seek guidance when necessary, but to challenge myself to develop solutions to problems and stand by my actions. The program has provided opportunities to build confidence in both professional and social situations. It has allowed me to develop a clear path for both my professional and personal goals to come to fruition. It has allowed me to realise my potential and create a clear path towards the future.*

*The outlay for the Mentoring Program is minimal compared to the vast benefits received.*

*I recommend the YBF Mentoring Program to anyone wanting to take their career to new heights and realise their potential."*

Sam McCarthy (October 2007 intake)  
Senior Business Services Accountant  
Perks Chartered Accountants

**Join Us** in this excellent program by contacting us for the program flyer & application form. Call Alisha Fisher, CEO of the AICC SA/NT on (08) 8221 7004 or email [Alisha@aicc.org.au](mailto:Alisha@aicc.org.au)

### Participation Fee...

\$1000 (GST Incl) for existing AICC and YBF Members  
\$1100 (GST Incl) for non-members  
(includes 6 months individual membership to attend AICC & YBF networking events at member rates)

## Introducing the YBF Committee

### Committee Members:

Ms Gabrielle Byfield  
Ms Sarah Lindblom  
Ms Samantha Munt  
Ms Angela Scarfo  
Mr Andrew Perkins  
Mr Michael Sfera  
Mr Steve Testar  
Mr Michael Chrisan

Marketing Manager  
Business Development Coordinator  
Senior Consultant  
Associate  
Relationship Manager  
Managing Director  
Marketing Manager  
Senior Consultant

Adelaide BMW  
Enterprise Adelaide – Adelaide City Council  
Michels Warren  
Minter Ellison Lawyers  
Commonwealth Bank of Australia  
Sfera's Park Suites & Convention Centre  
Chasecrown  
Hender Consulting

### AICC Representatives:

Ms Diana De Hulsters  
Mrs Alisha Fisher

Business Development Manager  
CEO

Australia-Israel Chamber of Commerce  
Australia-Israel Chamber of Commerce

## Introducing Ms Sarah Lindblom



As the Business Development Coordinator for Enterprise Adelaide at The Adelaide City Council, I am responsible for the coordination of the events program, sourcing business information, producing the monthly newsletter and Marketing Enterprise Adelaide as the business advice service for the City of Adelaide. Previous to my role at the council, I worked in business development for SA Great and coordinated a federal funded project which linked secondary schools students with business mentors. I joined the YBF team earlier this year and I have enjoyed contributing my ideas to the team as well as attending events and having the opportunity to meet like-minded young professionals. I believe YBF is a fantastic spring board for young people in business to be inspired by their peers and gain valuable knowledge about the potential of business in Adelaide.

## Introducing Ms Samantha Munt



Sam is a Senior Consultant at leading public relations consultancy Michels Warren. Her current role encompasses media relations and media strategy for clients in a range of industries – from health and retail to energy and automotive. A Journalism graduate from the University of South Australia, Sam moved to Japan after completing her studies to work as an English teacher before returning to start her career as a journalist. Sam gained valuable writing experience at Messenger Newspapers before taking up her current position at Michels Warren. In her current role Sam understands the value of networking to build lasting business relationships and as a result joined the YBF committee earlier this year.

## Welcome to our New YBF members

The Independent Weekly – Mr Paul Hamra  
Lynch Meyer – Ms Cathy Mayfield  
Hender Consulting – Mr Michael Chrisan  
Century 21 – Mr Cain Cooke  
PricewaterhouseCoopers – Mr Vargha Zare  
Papal Papal & Creative Collective – Ms Barbara Velasco  
Keito Events – Mrs Kate Abraham  
Marathon Resources – Mr Jonathon Williams  
Daniel Lock Business Consulting – Mr Daniel Lock  
McGregor Tan Research – Mr Sam Jacobs

## Five Reasons Why Your Company Should Be Involved with The AICC and YBF

The Chamber offers your company a number of opportunities for adding value to your business in the following areas:

- 1 Strategic Marketing - Through promotion, broad-based advertising and niche market opportunities.
- 2 Business Development - Through key introductions to business and political leaders and access to Chamber members.
- 3 Staff Development - Through business networking functions and the Young Business Forum (only in selected states)
- 4 Corporate Entertainment - Through priority privileges at major business luncheons, dinners, receptions and private CEO briefings.
- 5 New Business Opportunity - Utilising strategic alliances, technology transfers, joint ventures with Israeli Companies.



# Secrets to my Success



**YBF Corporate Member**  
**Brenna Rowe**  
*Marketing & Events Manager*  
**3 Pillars**  
[www.3pillars.com.au](http://www.3pillars.com.au)

## Who has had the most influence on your career and why?

My Mum – she gave me my start in the fundraising/sponsorship industry (which turned out to be my calling) and I've never looked back.

## What was the most important business decision you made in 2008?

Taking on a new challenge in the political sphere. We are developing the corporate relations strategy for the Liberal Party of SA.

## How do you celebrate success?

It used to be a glass of wine with Mum but now that I'm pregnant it tends to be apple juice... of course Mum still has wine!

## What do you think is the secret to work-life balance?

Knowing when to power down the laptop and switch off – burning out doesn't help your work or home life. And not feeling too guilty if you need to let one take precedence over the other now and then.

## What is one secret to success you would like to share with our YBF members?

Be passionate about what you do but and continuously learn about your industry. Make an effort to inform yourself about current affairs, I can't stress that enough!

## YBF Members Only Cocktails

**Adelaide BMW**  
 Mr Kent Aughey  
 17 June



## YBF Mining Breakfast

**The Sebel Playford Adelaide**  
 Mr Bob Kennedy &  
 Dr Ian Gould  
 1 July



## YBF Members Only Cocktails

**Channel 7**  
 Mr Mike Smithson  
 20 August



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